

In the Claims

This listing of claims will replace all prior versions and listings of claims in the application:

1 to 33. (Canceled)

34. (Previously Presented) A device comprising:
a housing;
electronic circuitry disposed within the housing;
a signal transmitter disposed within the housing;
a plurality of control keys disposed on an outer surface of the housing, at least some of the control keys operable by hand, the control keys including an activation key operable to activate a remote control device; and
a fingerprint sensor integrated within the activation key.

35 to 45. (Canceled)

46. (Previously Presented) A system for user recognition and customized content provisioning, the system comprising:
a remote control device having a plurality of control keys, the remote control device including a fingerprint sensor embedded in one of said control keys, whereby activation of said one of said control keys reads fingerprint data of a user's finger, said control keys include an activation key operable to activate the remote control device, and said fingerprint sensor is embedded in the activation key; and
an apparatus capable of presenting customized content to the user controllable by activation of said plurality of control keys, the customized content selected dependent upon said fingerprint data of the user's finger.

47 to 48. (Canceled)

49. (Previously Presented) An apparatus for content provisioning comprising:

means for acquiring data related to a user without active user input or participation, the means for acquiring data including a remote control device having a plurality of control keys and a fingerprint sensor embedded in one of the control keys, whereby activation of said one of said control keys reads fingerprint data of a user's finger, said control keys include an activation key operable to activate the remote control device, and said fingerprint sensor is embedded in the activation key; and

means for presenting customized content to the user controllable by activation of said plurality of control keys, said customized content selected in response to said fingerprint data of the user's finger.

50 and 51. (Canceled)

52. (Previously Presented) A television system comprising:

a remote control device having a plurality of control keys, the remote control device including a fingerprint sensor embedded in one of said control keys, whereby activation of said one of said control keys reads fingerprint data of a user's finger, said control keys include an activation key operable to activate the remote control device, and said fingerprint sensor is embedded in the activation key;

a processor communicatively coupled to the remote control device, the determining characteristics of the user based upon the fingerprint data; and

a display providing content to be viewed by the user, the content being customized for the user based upon the

14 characteristics determined by the processor.

53 and 54. (Canceled)

1 55. (Previously Presented) The device of claim 34, wherein:
2 said electronic circuitry is operable to
3 enter a sleep mode and forget fingerprint sensor data if
4 none of said plurality of control keys is operated for a
5 predetermined period of time, and
6 re-activate from said sleep mode upon operation of said
7 activation key and re-acquiring fingerprint data via said
8 fingerprint sensor.

1 56. (Previously Presented) The system of claim 46, wherein:
2 said remote control device is operable to
3 enter a sleep mode and forget fingerprint sensor data if
4 none of said plurality of control keys is operated for a
5 predetermined period of time, and
6 re-activate from said sleep mode upon operation of said
7 activation key and re-acquiring fingerprint data via said
8 fingerprint sensor.

1 57. (Previously Presented) The apparatus of claim 49, wherein:
2 said mean for acquiring data is operable to
3 enter a sleep mode and forget fingerprint sensor data if
4 none of said plurality of control keys is operated for a
5 predetermined period of time, and
6 re-activate from said sleep mode upon operation of said
7 activation key and re-acquiring fingerprint data via said
8 fingerprint sensor.

1 58. (Previously Presented) The television system of claim 52,

2 wherein:
3 said remote control device is operable to
4 enter a sleep mode and forget fingerprint sensor data if
5 none of said plurality of control keys is operated for a
6 predetermined period of time, and
7 re-activate from said sleep mode upon operation of said
8 activation key and re-acquiring fingerprint data via said
9 fingerprint sensor.